ENTERPRISE AI SUMMIT

SPONSORSHIP OPPORTUNITY

Charlotte, North Carolina · October 7–8, 2026

San Jose 2026 · **NPS: 100** · **100% said it exceeded their expectations** · **100% said worth their time & investment**

When we launched the inaugural Enterprise AI Summit in San Jose this April, we set out to build something genuinely different: a room of 300 senior enterprise leaders having honest, substantive conversations about AI — not a trade show, not a keynote marathon, not a badge-scanning exercise.

It worked. The numbers speak for themselves. Now we're bringing the same format to Charlotte this October.

100
Net Promoter Score
San Jose 2026

100%
Said it exceeded their expectations

100%
Said it was worth their time & investment

100% of San Jose attendees also rated the size of the Summit as "just right."

About the Enterprise AI Summit

The Enterprise AI Summit is a purposeful departure from the high-volume, transactional conference model. We convene a carefully curated group of 300 senior enterprise leaders in an intimate, high-trust setting designed for meaningful dialogue.

Fewer logos. Better conversations. Real relationships with the leaders who make decisions.

This Is Not a Trade Show

— Curated senior-level audience — limited to 300 attendees
— No expo halls or lead-scraping incentives
— Full attendee list provided to every sponsor
— Designed for thoughtful engagement, not foot traffic
— Direct access to every decision-maker in the room

Who Sponsors Will Meet in Charlotte

Charlotte is home to one of the most consequential enterprise technology communities in the country — major financial institutions, healthcare systems, and Fortune 500 operations. This October, those leaders will be in the room alongside senior practitioners from across the nation.

— Directors, VPs, CTOs, Technical Fellows, Distinguished and Principal Engineers, and Architects
— Decision-makers responsible for AI platforms, tooling, security, and organizational design
— Leaders from Fortune 500 enterprises and high-growth companies actively deploying AI at scale

What They're Actively Working On

— Redesigning teams as two people increasingly do the work of eight
— Governing code quality, trust, and security when AI generates most of the code
— Modernizing legacy systems with AI acceleration
— Rethinking productivity metrics, staffing models, budgeting, and hiring
— Upskilling thousands of developers at enterprise speed

SPONSORSHIP

$20,000

4 of 12 sponsorships already spoken for — as of launch day

— Full attendee list for pre-, during-, and post-event engagement
— One standard-sized presence within the Summit space
— Exclusive branding in all Summit materials and signage
— Direct access to senior enterprise AI leaders driving adoption at scale

Ready to be part of the room?

Reach out to Beth Breiten

bethb@itrevolution.com